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FOR IMMEDIATE RELEASE

TruStone Financial Employees Fundraise Nearly \$12,000 for Junior Achievement® of the Upper Midwest, Inc.

PLYMOUTH, Minn. (May 8, 2018) – TruStone Financial Federal Credit Union, its employees and the TruStone Financial Foundation teamed up to donate nearly \$12,000 and 40 volunteer hours to Junior Achievement® of the Upper Midwest, Inc.

The credit union, founded by educators in 1939, has a strong history of promoting financial literacy. In April, TruStone Financial sent 11 employee volunteers to teach Junior Achievement curriculum to more than 160 students at Birchview Elementary in Plymouth, MN. These Junior Achievement courses were made possible thanks to a \$4,000 donation from the TruStone Financial Foundation.



TruStone Financial's Steve Steen and Taylor Ritchie presented a check to Junior Achievement's Stacy McDonald and Karyn Thompson

In addition to the employees' generous dedication of time to teach the financial literacy courses, TruStone Financial employees internally fundraised \$1,187 for Junior Achievement of the Upper Midwest during their monthly Charity Casual Day, a day where employees can wear jeans in exchange for a charitable contribution to that month's cause.

Beyond the TruStone Financial Foundation and credit union employees' contributions, nearly 35 employees participated in a Junior Achievement BigBowl event on April 26, 2018 to raise money for Junior Achievement of the Upper Midwest. The friendly bowling competition raised more than \$6,660 for the organization. Funds raised from the Charity Casual Day and BigBowl event will support future financial literacy outreach efforts made by the organization.

Gina Blayney, President & CEO of Junior Achievement of the Upper Midwest conveyed her gratitude for the credit union's efforts: "We're grateful for our partnership with TruStone Financial. Their donation makes it possible for more local students to experience Junior Achievement, thereby equipping them with the skills needed to be contributing members of our communities, businesses, and economy. Together, we're cultivating a generation of fiscally responsible, innovative thinking, and workforce ready young adults who are prepared to enter the real world with the skills and confidence needed to succeed."

Junior Achievement's core purpose has served as a rallying call for TruStone Financial and its valued employees. "Our credit union is proud to support Junior Achievement of the Upper Midwest as they continue to promote



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financial literacy in the neighborhoods we serve," said TruStone Financial Chief Business Officer and Junior Achievement board member Steve Steen. "This year's three-pronged approach to support financial literacy has been met with enthusiasm and generosity. As a credit union rooted in financial literacy, we're excited to continue our support of Junior Achievement moving forward."

Junior Achievement strives to inspire and prepare young people to succeed in the global economy. In classroom curriculum and Junior Achievement onsite learning, K-12 students learn about their community, finances and business. TruStone Financial looks forward to a strong continued partnership with Junior Achievement of the Upper Midwest in the future.

About TruStone Financial

TruStone Financial is a growing credit union in the Midwest with assets of \$1.31 billion. There are 14 branches across Minnesota and Wisconsin. The credit union is headquartered in Plymouth, Minnesota. For more information and full membership criteria, visit TruStoneFinancial.org.

About Junior Achievement® of the Upper Midwest

Junior Achievement® of the Upper Midwest is part of the nation's largest organization committed to educating young people on the keys to economic success, planning for their futures, and leading them to make smart academic and economic choices. Each year Junior Achievement partners with more than 9,000 community volunteers to provide educational programs to local students. To learn more about Junior Achievement® of the Upper Midwest, visit jaum.org.